



Big Free Demonstration at Berberich's

**TOMORROW
AT SEVENTH
STREET
STORE**



**FRIDAY
AND
SATURDAY
AT AVENUE
STORE**

HERE'S SOMETHING NEW— TRIPLE TREAD RUBBERS —the Rubbers Which Are GUARANTEED NOT TO WEAR OUT OR LEAK

MOST rubbers wear out first at the heel—either on the inside or the bottom. To overcome this fault the makers of Triple Tread Rubbers have devised a heel with a substantial layer of leather inserted between the lining and the rubber bottom.

The result is so satisfactory that the makers have authorized us to give the following Guarantee with every pair of Triple Tread Rubbers we sell:

GUARANTEE

Should the heel wear out or leak before the sole wears through we will give the purchaser a NEW PAIR of Triple Tread Rubbers FREE.

BERBERICH'S

Triple Tread Rubbers are made in all Styles, Sizes, and Widths, for Men, Women and Children.

Remember, You Can See Them Made at Berberich's

We have arranged for a special Triple Tread three-day window display at our Stores—

**THURSDAY AT OUR SEVENTH STREET STORE
AND FRIDAY AND SATURDAY AT OUR AVENUE STORE.
THE PUBLIC IS INVITED.**

A representative of the Converse Rubber Shoe Company will be present with the necessary machinery for manufacturing Triple Tread Rubbers. Witness this exhibit and see how these GUARANTEED Rubbers are made.

MAIN STORE
1116-22 7th St.

Berberich's

BRANCH STORE
813 Penna. Ave.

